



NIRI SOUTHWEST  
REGIONAL CONFERENCE 2008  
August 20-22  
St. Louis, Missouri  
Gateway to IR  
[www.niriswrc.org](http://www.niriswrc.org)

## ON-SITE PROGRAM ADVERTISEMENT SPECIFICATIONS

### Advertisement Specifications

Advertisements will be included in an on-site program. Advertisements will be Black and White only with no bleeds and will include a 0.25 pt. key line around the ad.

### Advertising Contact:

Laura Holt  
Eisenberg And Associates  
3311 Oak Lawn  
Dallas, TX 75219  
214.528.5990  
[laurah@eisenberginc.com](mailto:laurah@eisenberginc.com)

Please email your advertisement copy electronically via email to the address above. High resolution, printer friendly PDF files are preferred. Please contact Laura Holt if you have questions about how to supply your advertising artwork.

## SIZE SPECIFICATIONS

### Platinum Level Sponsor

Full-Page Ad: 10" x 6.5"  
Width 10"  
Height 6.5"

### Gold Level Sponsor

Full-Page Ad: 10" x 6.5"  
Width 10"  
Height 6.5"

### Silver Level Sponsor

½ Page Ad: 4.75" x 6.5"  
Width 4.75"  
Height 6.5"

### Bronze Level Sponsor

½ Page Ad: 4.75" x 6.5"  
Width 4.75"  
Height 6.5"

### Scholarship Level Sponsor

½ Page Ad: 4.75" x 6.5"  
Width 4.75"  
Height 6.5"

In addition, all sponsors should email [laurah@eisenberginc.com](mailto:laurah@eisenberginc.com)

1. Vector-based Illustrator/EPS of company logo
2. JPG of company logo
3. URL to link to your website

## DEADLINE to receive materials:

**August 4, 2008**

If materials are not received by the deadline, D\*FW NIRI cannot guarantee placement in the on-site program.