

**Partner with NIRI Houston & NIRI DFW for the
2017 SWCR**

Planning is underway for the 2017 **NIRI Southwest Regional Conference!** This fall, the **Houston and Dallas-Fort Worth chapters are proud to spotlight the Lone Star State's capital, Austin**, where we'll host the 2017 Southwest Regional Conference from August 23 – 25, 2017.

Austin is consistently recognized among the most inventive, cultural, educated and athletic cities in the U.S. With hundreds of music venues, the city has rightfully earned the title of "Live Music Capital of the World." Austin entices outdoor enthusiasts with year-round opportunities for hiking, biking, camping and water sports. Rich with cultural heritage, Austin is home to the State Capitol building, the Bob Bullock State History Museum, and the vast Lyndon B. Johnson Library.

Previous Southwest Regional Conferences have received significant recognition including NIRI National's "Best Large Chapter Special Event" award, a Top 3 Grand Excalibur Nominee, Gold winner for Special Events Tradeshow, and a Silver winner for Educational Campaign. We plan to continue this success with another award winning conference in 2017.

Historically, the NIRI Southwest Regional Conference has proven to be an excellent opportunity to showcase vendor services. To ensure that legacy continues, **we have developed several sponsorship and vendor showcase opportunities to allow you to maximize the return on your promotion budget while supporting the conference.** The complete list of sponsor partnership opportunities available is below and will also be available on our website.

Sanjay Lad
NIRI-Houston
SWRC Sponsorship Chairperson
713.821.1813
sponsorship@niri-houston.org

We are pleased to provide sponsorship opportunities for what promises to be another successful event. By selecting from the following list, you'll be able to customize your desired level of investment to fit within your budget, while maximizing your brand's exposure at this one of a kind event. **These opportunities are limited and booking quickly, so act fast!**

In addition to your company's individual selection(s), sponsors of all levels will receive the following:

- Logo placement on event communications
- Interactive logo on the NIRI SWRC event page
- Logo on conference presentation in the main ballroom
- One conference registrant for every \$2,500 spent on sponsorship items

We're expecting an impressive turnout this coming year and are planning a conference program that will motivate, engage and connect today's investor relations professionals. We hope each attendee will leave with fresh ideas and insight into areas of opportunity within their own organizations.

If you have any questions or would like more details on becoming a sponsor, please contact me by e-mail or phone. I also invite you to visit our website: www.niriswrc.org for more detailed information, including schedule and accommodations as they become available. NIRI chapters would be limited in providing educational opportunities to members and guests if not for the continuing support from our sponsors. Thank you for your consideration and support.

Sincerely,

Steve Stepinoff
NIRI-Houston
SWRC Chairperson
713.701.1728
swc.chair@niri-houston.org

2017 Southwest Regional Conference – Sponsorship Opportunities

Thank you for your interest in sponsoring the 2017 Southwest Regional Conference! Our sponsor partners will receive one conference registrant for every \$2,500 spent on sponsorship items.

Platinum Level Sponsorships - \$3,000 (per item)

1. **Wednesday Evening On-Site Reception** (*limit 1*)
2. **Thursday Evening Dinner & Reception** (*limit 1*)
3. **Thursday Evening Late Night Cocktails** (*limit 1*)

Includes:

- Exclusive title sponsorship at one of the above events; full banner signage at event
- Opportunity to provide a three-minute company overview and to place brochures/favors at tables
- Table centerpiece signage or dinner placemat or branded cocktail napkins and drink tickets
- Listing (including logo, 50-word company description, contact information, and link to website) on conference website (www.niriswrc.org)

Gold Level Sponsorships - \$2,000 (per item)

1. **Panel Moderator/Thought Leader Opportunity** (*limit 7*) or **Lunch Speaker Introduction & Panel Moderator** (*limit 1*)
 - Introduce speaker(s) and participate as moderator on a conference panel
 - Exclusive signage on conference ballroom large-screen during panel session
 - Opportunity to provide a brief one-minute company overview and to place brochures/favors at tables
2. **Conference Bag** (*limit 1*) - Prominent logo placement as exclusive sponsor
3. **Badge Holder** (*limit 1*) - Prominent logo placement as exclusive sponsor
4. **Conference Coffee & Snack Breaks** (*limit 1*) - Prominent logo placement and signage in break area as exclusive sponsor

Includes:

- Listing (including logo, 50-word company description, contact information, and link to website) on conference website (www.niriswrc.org)

Silver Level Sponsorships - \$1,500 (per item)

1. **Vendor Showcase Booth** (*limit 15*) – Booth display in conference area
2. **Break-Out Session Thought Leader** (*limit 6*) – Prominent logo placement at break-out table session; opportunity to provide a brief one-minute company overview and facilitate/moderate discussion topic

Includes:

- Listing (including logo, 50-word company description, contact information, and link to website) on conference website (www.niriswrc.org)

Bronze Level Sponsorships

1. **Charging Station** - \$1,000 - Signage recognizes exclusive charging station sponsor
2. **Conference Pocket Agenda** - \$1,000 - Prominent logo placement as exclusive sponsor
3. **Rubik's Cube** - \$500 - Conference theme, prominent logo placement on Rubik's cube (*limit 5*)
4. **Conference Ballroom Thursday Morning** - \$500 - Prominent logo placement on conference ballroom large-screen
5. **Conference Ballroom Thursday Afternoon** - \$500 - Prominent logo placement on conference ballroom large-screen
6. **Conference Ballroom Friday Morning** - \$500 - Prominent logo placement on conference ballroom large-screen

Includes:

- Listing (including logo, 50-word company description, contact information, and link to website) on conference website (www.niriswrc.org)

To reserve your sponsorship, please fill out this form today and email it to: Sanjay Lad sponsorship@niri-houston.org

Contact Name _____
Contact Email _____
Company _____
Contact Phone _____
Total Sponsorship Amount* _____

**For sponsorships over \$2,500, we will contact you to obtain conference registrant information.*
2017 Southwest Regional Conference – Sponsorship Payment Details

Payment Options:

1. *You can secure your sponsor opportunity and pay via PayPal through the conference registration link.*

www.niriswrc.org

or

2. *Pay via check*

Make checks payable to "NIRI" and mail with completed form to:

NIRI-Houston
C/O Brook Wootton
9227 Middle Glen Drive
Dallas, TX 75243

***Send company logo as an Illustrator / EPS vector or Photoshop (PSD) format, at least 300 DPI, to swc.chair@niri-houston.org.*