



**Trey Campbell**  
**Director of Investor Relations**  
**Intel**

Trey Campbell joined Intel in 1999 as a finance analyst in the Technology and Manufacturing Group. Since that time, he has held positions working in Intel's Business Groups, Corporate Strategy, Information Technology, Sales and Marketing and Investor Relations. Mr. Campbell received his bachelor's degree from the University of Texas and his MBA from the University of Illinois.



**Barbara Gasper**  
**Retired Executive Vice President, Investor Relations,**  
**Mastercard**

Barbara Gasper joined Mastercard in March 2006 to create the company's investor relations department ahead of its initial public offering. During her decade-long tenure, she led a highly-recognized team that has met the evolving investor-related needs of the company as it grew from \$4 billion in market cap to more than \$100 billion.

Prior to joining Mastercard, Mrs. Gasper held many senior positions, shaping the investor relations efforts at multi-billion dollar global companies like Ford Motor Company, Lucent Technologies and Raytheon. She also had previous IPO experience during her tenure at PricewaterhouseCoopers Consulting Group. Before that, she spent more than 20 years at Lukens Inc., where she worked in both engineering and corporate finance roles, eventually being appointed treasurer.

In 2014, Mrs. Gasper received the Lifetime Achievement Award from IR Magazine and her teams are perennial winners of awards from Institutional Investor magazine.



**Gene Rubin (moderator)**  
**Senior Vice President**  
**Rivel Research Group**

Gene Rubin serves as a Senior Vice President at Rivel Research Group, Inc. Mr. Rubin has been with Rivel since 2000 and is a senior member of the strategy team. He works with 60 of Rivel Research Group's clients and heads up approximately 30 strategic investor perception studies annually. His primary responsibilities include project development, strategic analysis, senior management presentations, and client consultations. Prior to his arrival at Rivel, he had an extensive career as a retail stockbroker, first as an account executive and later as a managing principal of a regional brokerage firm. He graduated from the Hofstra University School of Business.



**Jimmy Stewart**  
**Manager of Investor Relations**  
**Southern Company**

In his current role, Jimmy Stewart is responsible for maintaining proactive communications with the investment community and Wall Street analysts that follow Southern Company and the electric utility industry. Responsibilities also include marketing to existing and potential institutional investors as well as individual investors. He is also responsible for developing communications related to the Company's strategies.

Throughout his 37 year career at Southern Company, Mr. Stewart has held numerous positions at Georgia Power Company and Southern Company in Corporate Accounting, Finance, Corporate Planning, Financial Planning, Treasury, Responsibility Budgeting and Cash Management. Before joining Southern Company, he was employed by Habif, Arogeti and Wynne, CPA and Arthur Anderson. He holds a Bachelor's Degree in Accounting from Georgia State University and a Master's Degree in Finance from Mercer University. A native of Atlanta, he and his wife Beth have two daughters.