



Kathryn Herr
Founder and CEO
Audacia Strategies

Katy Herr helps companies deliver compelling business transformation stories clearly, credibly and consistently. A practical, results-oriented, investor relations and strategic communications professional, she has spent her career helping companies -large and small- that are taking bold steps to transform their business. She has successfully led teams through activist shareholder situations, mergers and acquisitions, IPOs and spin-offs, reorganizations and rebranding. Ask her about her most recent experience leading Investor Relations for Exelis Inc.

In her downtime, you may spot Ms. Herr running through the Nation's Capital, practicing yoga or Pilates, enjoying a meal at one of her favorite local restaurants, planning her next travel adventure or giving back to the community.

Ms. Herr earned her master of business administration and a master of public policy from the College of William & Mary and her bachelor's degree in interdisciplinary studies (communications, legal institutions, economics and government) from American University in Washington, D.C.

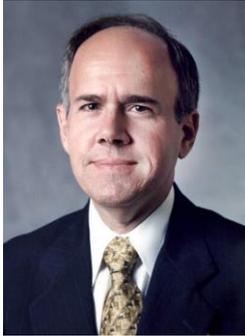


Peter McDermott (Moderator)
Principal, Corporate Affairs
Korn Ferry

Peter McDermott joined Korn Ferry from a boutique firm specialized in the corporate affairs function, where he held leadership positions in both their London and New York offices. Mr. McDermott also spent time in the APAC region doing both candidate and business development. Previously, Mr. McDermott was an associate at a global executive search firm, where he supported multiple financial services practices through research, candidate identification and outreach. He began his career as an intern with Bloomberg LP.

Mr. McDermott is active in several of the professional organizations that are connected with the top functional leaders; He serves on the board of the Lagrant Foundation, which promotes diversity in the field of public relations. He is on the Operating Committee and co-Chair of the Membership Committee of Page Up, part of the Arthur W. Page Society. He is also a member of the National Investor Relations Institute; and is part of the team that sponsors the Korn Ferry/NIRI biennial *International Corporate IR Compensation Study*.

Mr. McDermott is a graduate of the University of Richmond with a bachelor's degree in Rhetoric and Communications Studies and American Studies, coupled with a concentration in Ethnic Studies and a minor in History.



Al Petrie
Senior Partner
Al Petrie Advisors

Al Petrie established Al Petrie Advisors to provide specialized IR and Strategic Analysis consulting for the energy industry. Since he founded the company in 1998, Al has worked with numerous public and private energy companies to design and implement successful investor relations programs. He also created the Louisiana Energy Conference in 2000 that annually attracts over 500 investment and industry professionals and showcases oil services and E&P firms in an interactive panel format in New Orleans. Prior to establishing this company, Al was the senior IR officer for Burlington Resources and before that, the Louisiana Land and Exploration Company (LL&E). Al is well known and highly regarded by Wall Street and within the energy industry and is a goal oriented leader that has assisted over 25 energy companies in developing and enhancing their IR functions.



Deb Wasser, IRC
Executive Vice President, Financial Communications & Capital Markets
Edelman Financial Communications

Deb Wasser advises the senior management and boards of public companies on strategic communications including investor relations, financial and corporate public relations, transaction communications, crisis communications and leadership positioning. She leads Edelman's Investor Relations practice in NY, and helps to advise clients globally on IR issues. Current clients include companies in media, consumer products, retail, healthcare, broad industrial sectors and technology.

Prior to joining Edelman in 2015, Ms. Wasser was Senior Vice President, Investor Relations & Corporate Communications for Veeco Instruments (Nasdaq: VECO; multi-billion dollar market cap technology company) for over 15 years. She was the recipient of the IR Magazine Award for "Best IRO," Small Cap Company; was top-Ranked sector "Institutional Investor" IRO, and was appointed to the NIRI Senior Roundtable. Ms. Wasser is Board Member of NIRI New York and active in conference organization at the national level.

While at Veeco, Ms. Wasser created and implemented a global IR program to raise visibility and deepen ownership to reflect business trends: annual program included more than 25 IR conferences and NDRs including Europe and Asia outreach. Veeco's analyst coverage grew from 5 to over 25. She led effective communications strategy through positive periods of growth, over a dozen M&A transactions, a highly successful secondary equity offering, new market opportunities, one CEO and two CFO transitions, an accounting review, as well as business declines and restructurings.

Prior to joining Veeco, Ms. Wasser was Vice President of Dewe Rogerson Inc. in NY where she ran the firm's U.S. IR client base, focused on healthcare/ biotech, high-tech, consumer products (food, apparel), financial services, publishing and general industry. During her tenure at the firm, she serviced clients across the globe and helped grow the firm from 4 to 80 employees.

Ms. Wasser also served for one year as Director of Investor Relations for Immunomedics, a biotechnology company. She has a BS in Communications and Business from The State University of New York at Albany.